



WLOS  
110 Technology Dr  
Asheville, NC 28803

Dudley Media  
919 Catharine St  
Philadelphia, PA 19147

## Contract # 2652712

**Schedule Dates** 10/05/16-11/06/16  
**Advertiser** John Ager for NC State House-D (93937)  
**Agency** Dudley Media (7265)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** JOHN AGER 4 NC STATE (668161)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** DUDLEY, BOB  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** John Ager for State  
DO NOT RELEASE WITHOUT FUNDS

**Date Entered** 10/03/16  
**Last Modified** 10/03/16  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR25323207  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$22,312.50  
**Net Total** \$126,437.50  
**Sales Tax**

Asheville (WLOS)	
By Broadcast Month	Spots
Oct. 2016	276
Nov. 2016	69
<b>Grand Total:</b>	<b>345</b>

	Rate
	\$119,000.00
	\$29,750.00
	<b>\$148,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/05/16-10/07/16	3	:30	5A- 5:30A (EST)	5			X	X	X			5	\$250.00	\$1,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
2.0	Normal Line / News	10/05/16-10/07/16	3	:30	5:30A- 6A (EST)	5			X	X	X			5	\$300.00	\$1,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
3.0	Normal Line / News	10/05/16-10/07/16	3	:30	6A- 6:30A (EST)	5			X	X	X			5	\$500.00	\$2,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
4.0	Normal Line / News	10/05/16-10/07/16	3	:30	6:30A- 7A (EST)	5			X	X	X			5	\$550.00	\$2,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
5.0	Normal Line / News	10/05/16-10/07/16	3	:30	7A- 8A (EST)	5			X	X	X			5	\$550.00	\$2,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A GMA	10/3/16
6.0	Normal Line / News	10/05/16-10/07/16	3	:30	8A- 9A (EST)	5			X	X	X			5	\$500.00	\$2,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A GMA	10/3/16
7.0	Normal Line / News	10/05/16-10/07/16	3	:30	11:58A-12A- News-News 13 at Noon	5			X	X	X			5	\$250.00	\$1,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
8.0	Normal Line / News	10/05/16-10/07/16	3	:30	4:59P- News-News 13 First News At 5p	5			X	X	X			5	\$450.00	\$2,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
9.0	Normal Line / News	10/05/16-10/07/16	3	:30	5:27-30P- News-News 13 at 5:30p	5			X	X	X			5	\$500.00	\$2,500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**CPE** N/A  
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**Billing Type** Weekly/Irregular  
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**Net Total** \$126,437.50  
**Sales Tax**

**Asheville (WLOS)**  
**By Broadcast Month**  
Oct. 2016 276 \$119,000.00  
Nov. 2016 69 \$29,750.00  
**Grand Total:** 345 \$148,750.00

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News	10/05/16-10/07/16	3	:30	5:58P- News-News 13 at 6p	5			X	X	X			5	\$800.00	\$4,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
11.0	Normal Line / News	10/09/16-11/06/16	3	:30	5:58-46P- News-News 13 6p News Sunday	1							X	5	\$400.00	\$2,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
12.0	Normal Line / News	10/05/16-10/09/16	3	:30	10:59:56P- News-News 13 11p Late News	5			X	X	X		X	5	\$600.00	\$3,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
13.0	Normal Line / SPOT	10/05/16-10/07/16	3	:30	12:37A- ABC-Nightline	5			X	X	X			5	\$100.00	\$500.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A Nightline	10/3/16
14.0	Normal Line / News	10/08/16-11/05/16	3	:30	6A- 7A (EST)	1						X		5	\$175.00	\$875.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
15.0	Normal Line / News	10/08/16-11/05/16	3	:30	7A- 8A (EST)	1						X		5	\$350.00	\$1,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
16.0	Normal Line / News	10/08/16-11/05/16	3	:30	8A- ABC-Good Morning America Saturday	1						X		5	\$450.00	\$2,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A GMA	10/3/16
17.0	Normal Line / News	10/09/16-11/06/16	3	:30	6A- 7A (EST)	1							X	5	\$175.00	\$875.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
18.0	Normal Line / News	10/09/16-11/06/16	3	:30	7A- 8A (EST)	1							X	5	\$350.00	\$1,750.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16

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19.0	Normal Line / News	10/09/16-11/06/16	3	:30	8A- ABC-Good Morning America Sunday	1							X	5	\$450.00	\$2,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A News	10/3/16
20.0	Normal Line / SPOT	10/09/16-11/06/16	3	:30	10:30A- News-Full Measure with Sharyl Attkisson	1							X	5	\$250.00	\$1,250.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A Full Measure	10/3/16
21.0	Normal Line / SPOT	10/09/16-11/06/16	3	:30	11A- ABC-This Week	1							X	5	\$400.00	\$2,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A This Week	10/3/16
22.0	Normal Line / News	10/10/16-11/04/16	3	:30	5A- 5:30A (EST)	1	1	1	1	1	1			20	\$250.00	\$5,000.00	Asheville (WLOS)		10/3/16
23.0	Normal Line / News	10/10/16-11/04/16	3	:30	5:30A- 6A (EST)	1	1	1	1	1	1			20	\$300.00	\$6,000.00	Asheville (WLOS)		10/3/16
24.0	Normal Line / News	10/10/16-11/04/16	3	:30	6A- 6:30A (EST)	1	1	1	1	1	1			20	\$500.00	\$10,000.00	Asheville (WLOS)		10/3/16
25.0	Normal Line / News	10/10/16-11/04/16	3	:30	6:30A- 7A (EST)	1	1	1	1	1	1			20	\$550.00	\$11,000.00	Asheville (WLOS)		10/3/16
26.0	Normal Line / News	10/10/16-11/04/16	3	:30	8A- 9A (EST)	1	1	1	1	1	1			20	\$500.00	\$10,000.00	Asheville (WLOS)		10/3/16
27.0	Normal Line / News	10/10/16-11/04/16	3	:30	11:58-41A- News-News 13 at Noon	1	1	1	1	1	1			20	\$250.00	\$5,000.00	Asheville (WLOS)		10/3/16
28.0	Normal Line / News	10/10/16-11/04/16	3	:30	5P- 5:30P (EST)	1	1	1	1	1	1			20	\$450.00	\$9,000.00	Asheville (WLOS)		10/3/16
29.0	Normal Line / News	10/10/16-11/04/16	3	:30	5:30P- 6P (EST)	1	1	1	1	1	1			20	\$500.00	\$10,000.00	Asheville (WLOS)		10/3/16

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30.0	Normal Line / News	10/10/16-11/04/16	3	:30	5:58P- News-News 13 at 6p	1	1	1	1	1	1			20	\$800.00	\$16,000.00	Asheville (WLOS)		10/3/16
31.0	Normal Line / News	10/10/16-11/06/16	3	:30	10:59:56P- News-News 13 11p Late News	5	X	X	X	X	X		X	20	\$600.00	\$12,000.00	Asheville (WLOS)		10/3/16
32.0	Normal Line / SPOT	10/10/16-11/04/16	3	:30	12:37A- ABC-Nightline	1	1	1	1	1	1			20	\$100.00	\$2,000.00	Asheville (WLOS)		10/3/16
33.0	Normal Line / News	10/10/16-11/04/16	3	:30	7A- 8A (EST)	1	1	1	1	1	1			20	\$550.00	\$11,000.00	Asheville (WLOS)		10/3/16

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